



ఆంధ్రప్రదేశ్ రాజ పత్రము
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NOTIFICATIONS BY GOVERNMENT

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REVENUE DEPARTMENT
(EXCISE-II)

BAR POLICY FOR 2025-28 (i.e., FROM 1.09.2025 TO 31.08.2028) FOR DISPOSAL OF BARS.

[G.O.Ms.No. 275, Revnue (Excise-II), 13th August, 2025.]

NOTIFICATION

PROHIBITION & EXCISE POLICY FOR DISPOSAL AND ALLOTMENT OF BARS FOR THE PERIOD 2025-28

1. **Number of Bars:** The number of bars shall be fixed at (840) and additional 10% bars shall be reserved for Geetha Kulalu as a measure of equity and social empowerment as done in case of Retail Shops. This number is exclusive of Bars in respect of Star Hotels, Microbreweries and Airports.
2. **Bars for Geetha Kulalu:** The distribution of Bars for Geetha Kulalu shall be on the lines of guidelines adopted for A4 shops meant for reserved category.
3. **Method of disposal:**
 - 3.1. All bars shall be disposed of by way of Drawl of Lots on the model of A4 Shops by inviting applications from public.
 - 3.2. A separate notification and guidelines shall be issued for disposal of the (84) Bars earmarked for Geetha Kulalu, over and above the (840) bars under open category.

4. Number of Applications and Number of Licences:

- 4.1. There shall be no limit on the number of applications that may be filed by a person or the number of bar licenses a person can hold.
- 4.2. Drawl of Lot shall be conducted only when minimum (4) applications for any Bar are received.

5. Application Process:

- 5.1. Interested applicants or their authorized representatives may file applications online or offline or hybrid in the prescribed application form to participate in the selection process for grant of Bar License.
- 5.2. The procedure for online, offline and hybrid methods of application shall be set out in the District Gazette notification inviting applications for disposal of Bars.

- 6. Licence period:** The licence period shall be (3) years from 1.09.2025 to 31.08.2028.

7. Annual Retail Excise Tax:

- 7.1. The Retail Excise Tax for the bar under open category to be allotted by drawl of lots shall be Rs.35.00 Lakhs (up to 50,000 population), Rs.55.00 Lakhs (between 50,001 - 5,00,000 population) and Rs.75.00 Lakhs (Above 5,00,000 population) per annum subject to increase by 10% year on year.
- 7.2. The Retail Excise Tax for the bars reserved for Geetha Kulalu shall be 50% of Retail Excise Tax prescribed for open category Bars across the slabs, subject to increase of 10% year on year.

- 8. Instalments:** The annual Retail Excise Tax shall be paid in (6) equal instalments along with submission of a Bank guarantee equal to one instalment.

9. Location:

- 9.1. Bars shall be located in ULBs and their belt areas and notified Tourism Centres except religious Tourism Centres.
- 9.2. The existing norms and method of measuring distance from Educational Institutions, Places of public worship, Hospitals etc. to Bars prescribed under reference 2nd read above shall be continued.
- 9.3. A provision shall be created for permitting Bars in Urban Development Authority Areas / Metropolitan Development Authority areas, Industrial corridors/hubs and SEZs in due course as per requirement.
- 9.4. The selected applicant shall be permitted to establish the Bar anywhere in the Municipal Corporation including its 10 KM belt area from the periphery (within the Revenue District) or in the Municipality including its 3 KM belt area from the periphery (within the Revenue District) or in the Nagar Panchayat, or other places so permitted from time to time, as the case may be, subject to such restrictions laid down under the rules.

10. **Non-refundable Application Fee:** Non-refundable Application fee shall be Rs.5 Lakhs for each application along with a Processing fee of Rs.10,000/-.
11. **Eligibility:** Any person above the age of 21 years and not disqualified under the Bar Rules, shall be eligible to apply. Restaurant shall not be a pre-condition for participation in the selection process. The selected applicant may establish Restaurant within (15) days from the date of grant of licence following all norms and regulatory approvals.
12. **Business Hours:** The business hours shall be from 10 AM to 12 midnight.
13. **Brands Permitted:** All brands of IMFL and FL other than IMFL brands with MRP Rs.99/- of 180 ml size (including different sizes), shall be permitted.
14. **Bar Additional ARET:** The ARET additionally levied on Bars shall be collected on or before a specified later date as specified in the Rules under payment mechanism of Bar additional ARET, while allowing the bar licensees to purchase liquor / beer from APSBCL Depots on the same price charged for A4 shops. The Bar licensee shall submit a bank guarantee equal to one annual Retail Excise Tax instalment as security.
15. **Air Port bars:** Bars will be permitted in Airports (Except Tirupati Airport). Any applicant recommended by Airport Operator shall be considered eligible for grant of Airport bar licence. Government will issue separate guidelines detailing the process and conditions of grant of license for Airport Bars.
16. **Hon'ble Supreme Court Guidelines:** While establishing Bars, the guidelines issued by the Hon'ble Supreme Court regarding establishment of such Bars on National/State Highways shall be strictly adhered to.
17. **Restrictions on establishment of Bars in Tirupathi:** No Bar shall be permitted on the road from Tirupathi Railway Station to Alipiri via RTC Bus Stand, Leelamahal circle, Nandi circle, Vishnu Nivasam, Srinivasam. Likewise, no Bar shall be permitted on the road from Leelamahal - Nandi circle - Alipiri - SVRR Hospital - SVIMS in Tirupathi Municipal Corporation area.
18. **Undisposed Bars:** The Commissioner / Director, Prohibition and Excise is permitted to relocate undisposed Bars anywhere in the State as he deems fit.
19. **Schedule:** The schedule for the entire process starting from issuance of notification and all other activities up to the start of operation of Bars will be specified by the Commissioner / Director, Prohibition and Excise.
20. **General Provisions:** The entire process of applications, allotment, establishment, licensing, and functioning of Bars shall be governed by:
 - 20.1. The Andhra Pradesh Excise (Grant of license of selling by Bar and conditions of license) Rules, 2025.
 - 20.2. The Andhra Pradesh Excise Act, 1968 and rules made there under.
 - 20.3. The Andhra Pradesh Intoxicating liquors (Prohibition of Advertisements) Act, 1978.

- 20.4. The Andhra Pradesh (Regulation of Trade in IMFL, FL) Act, 1993 and rules made there under.
- 20.5. Any other circulars/instructions issued by competent authorities from time to time.

The Director, Excise and Prohibition shall take necessary action accordingly.

MUKESH KUMAR MEENA,
Principal Secretary to Government (FAC).

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