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इस भाग में भिन्न पृष्ठ पंख्या दी जाती है जिससे कि यह अलग संकलन के रूप में रखा जा सके।

separate paging is given to this Part in order that it may be filed
as a separate compilation.

**MINISTRY OF INDUSTRIAL DEVELOPMENT, INTERNAL TRADE AND
COMPANY AFFAIRS**

(Department of Industrial Development)

ORDER

New Delhi, the 21st September 1969

S.O. 3844.—Whereas requests have been received by the Central Government from the manufacturers of motor cars for an increase in the prices of motor cars manufactured by them;

And, whereas the question of determination of fair prices of motor cars had been referred by the Central Government to the Tariff Commission under clause (d) of section 12 of the Tariff Commission Act, 1951 (50 of 1951);

And whereas the recommendations of the Tariff Commission have been received by the Central Government;

And, whereas, after consideration of the recommendations of the Tariff Commission, the Central Government has determined the fair prices at which the motor cars manufactured by the said manufacturers shall be bought or sold;

Now therefore, in exercise of the powers conferred by section 18G of the Industries (Development and Regulation) Act, 1951 (65 of 1951), the Central Gov-

ernment hereby makes the following Order further to amend the Motor Cars (Distribution and Sale) Control Order, 1959, namely:—

1. (1) This Order may be called the Motor Cars (Distribution and Sale) Control (Amendment) Order, 1969.

(2) It shall come into force at once.

2. In the Motor Cars (Distribution and Sale) Control Order, 1959 (hereinafter referred to as the said Order), after clause 4, the following clauses shall be inserted, namely:—

“4A. *Control of price.*—No manufacturer or dealer shall, after the commencement of the Motor Cars (Distribution and Sale) Control (Amendment) Order, 1969, sell or offer to sell or otherwise transfer, or dispose of, a motor car, for a price exceeding the price specified in Schedule I.

4B. *Price-list to be displayed at place of business.*—Every dealer shall so display at a conspicuous part of the premises, where he carries on his business in motor cars, a list of the prices of such motor cars, as specified in Schedule I, that such list may be easily accessible to any person visiting the premises.

4C. *Manufacturer and dealer not to withhold sale.*—No manufacturer shall withhold from sale any motor car manufactured by him and no dealer shall withhold from sale any motor car received by him from a manufacturer.”

3. For Schedule I to the said Order, the following Schedule shall be substituted, namely:—

“SCHEDULE I

[See clauses 2 (c) 2 (d), 4A and 4B]

Name of manufacturer	Description of Motor Cars	Price
1. Messrs. Hindustan Motors Limited, Uttarpara, District Hooghly (West Bengal).	Hindustan Ambassador	Rs. 15,316
2. Messrs. Premier Automobiles Limited, Construction House, Ballard Estate, Bombay.	Fiat ‘1100 D’	Rs. 14,325
3. Messrs. Standard Motor Products of India Limited, 22, Mount Road, Madras.	Standard Herald (Four-door Model)	Rs. 14,003

Explanation.—The prices specified above are ex-factory prices inclusive of dealers’ commission and do not include Excise duties, Central Sales tax and local taxes, if any, and transportation charges.”

[No. F. 8(23)/69-A.E.I. (I).]

R. V. SUBRAHMANYAN Jt Secy.